

Johnson County Livable Community Strategic Plan 2022-25

GOAL 1: AFFIRM AND PROMOTE A COMMON UNDERSTANDING OF THE JCLC POLICY BOARD

<u>Strategy</u>	<u>Action Plan</u>	<u>By Whom</u>	<u>By When</u>
Ensure the work of JCLC aligns with Strategic Plan goals	1. Review and evaluate progress at each board meeting	Policy Board	bi-monthly
	2. Review the Operating Rules	Policy Board	annual in-person
	3. Orient new members	Aging Specialist & Board Member	within 1 month of appointment to Policy Board
	4. Meet and Greet for new members	Policy Board	prior to first Board meeting

GOAL 2: IMPROVE AND INCREASE JCLC OUTREACH AND ENGAGEMENT

<u>Strategy</u>	<u>Action Plan</u>	<u>By Whom</u>	<u>By When</u>
Improve communications	1. Maintain a newsletter in digital & hard copy	Aging Specialist & Communication Committee	Monthly
	2. Review website info/printed material and update (i.e. housing options)	Aging Specialist & Communications Committee	annually
Identify and strengthen government and Community partnerships	1. Create year-end report	Communications Committee	annually
	2. Present year-end report summary of	Action Teams w/initiatives	annually

	activities to BOS and/or other local communities		
	3. Conduct outreach to at least 1-2 rural Communities to inform them about JCLC and services available through Aging Specialist	Aging Specialist	annually
Increase educational initiatives and opportunities	1. Provide a minimum of 5 forums, presentations, booths and other programs	Action Teams	annually

Goal 3: BUILD AND SUSTAIN JOHNSON COUNTY AS A LIVABLE COMMUNITY

<u>Strategy</u>	<u>Action Plan</u>	<u>By Whom</u>	<u>By When</u>
Effectively advocate on behalf of older Adults residing in Johnson County	1. Develop the JCLC policy agenda and present to the Board of Supervisors for approval	Exec Committee	annually, by 10/31
	2. Develop a 3yr outreach plan to promote our approved policy agenda	Exec Comm	12/2022
Become Dementia-Friendly community By Dementia-Friendly America	1. Development of interagency action team to complete the process	Aging Specialist	3/2023
Progress toward certification by AARP As Age Friendly livable Comm for Johnson Co	1. Develop a proposal & schedule to progress for JCLC approval	Age-Friendly Action Team	8/2023