**Johnson County Livable Community Strategic Plan 2022-25**

**GOAL 1: AFFIRM AND PROMOTE A COMMON UNDERSTANDING OF THE JCLC POLICY BOARD**

Strategy Action Plan By Whom By When

Ensure the work

of JCLC aligns with 1. Review and evaluate progress at Policy Board bi-monthly

Strategic Plan goals each board meeting

2. Review the Operating Rules Policy Board annual in-person

3. Orient new members Aging Specialist within 1 month & Board Member of appointment to Policy Board

4. Meet and Greet for new members Policy Board prior to first

Board meeting

**GOAL 2: IMPROVE AND INCREASE JCLC OUTREACH AND ENGAGEMENT**

Strategy Action Plan By Whom By When

Improve communications 1. Maintain a newsletter in digital & hard copy Aging Specialist & Monthly

Communication Committee

2. Review website info/printed material Aging Specialist annually and update (i.e. housing options) & Communications Committee

Identify and strengthen government and 1. Create year-end report Communications Committee annually

Community partnerships

2. Present year-end report summary of Action Teams w/initiatives annually

activities to BOS and/or other local

communities

3. Conduct outreach to at least 1-2 rural Aging Specialist annually

Communities to inform them about

JCLC and services available through

Aging Specialist

Increase educational initiatives and 1. Provide a minimum of 5 forums, Action Teams annually

opportunities presentations, booths and other

programs

**Goal 3: BUILD AND SUSTAIN JOHNSON COUNTY AS A LIVABLE COMMUNITY**

Strategy Action Plan By Whom By When

Effectively advocate on behalf of older 1. Develop the JCLC policy agenda and Exec Committee annually,

Adults residing in Johnson County present to the Board of Supervisors by 10/31

for approval

2. Develop a 3yr outreach plan to promote Exec Comm 12/2022

our approved policy agenda

Become Dementia-Friendly community 1. Development of interagency action Aging Specialist 3/2023

By Dementia-Friendly America team to complete the process

Progress toward certification by AARP 1. Develop a proposal & schedule to progress Age-Friendly Action Team 8/2023

As Age Friendly livable Comm for Johnson Co for JCLC approval