

Johnson County Empowerment/Early Childhood Iowa Board

Thursday, December 1 2022 6:30-8:00 p.m.

The JCE/ECIA Board will be meeting in a hybrid format Johnson County Health and Human Services Conference Room 203 B/C is reserved for this meeting and instructions to join via zoom are below. Join via Zoom video at <u>https://zoom.us/j/83833295570</u>

Join via Zoom phone at 312-626-6799 with Meeting ID 838 3329 5570.

Draft Agenda: Please check www.jcempowerment.com Calendar of Events 24 hours before the meeting for any changes.

- 1. Call Meeting to Order, Establish Quorum, and Approve Previous Meeting Minutes [Board Action]
- 2. Public Comment
- 3. Director's Report
- 4. FY23 Targeted RFPs [Board Action]
- 5. FY23 Budget [Board Action]
- 6. Bylaws change [Board Action]
- 7. Legislative Review
- 8. Kahoot Game [Board Development]
- 9. Adjourn

If there are questions about this agenda or if attendees require a modification because of a disability, please contact Sam Turnbull at <u>empower@johnsoncountyiowa.gov</u> or (319) 356-6090.

Next Board meetings: January 19, 2023

	BOA	RD REPORT OF EX	PENSES			
	OCTOBER 2022					
Invoice Date						
Рауее	Period		SR	EC	Non-Grant	
Clerk SR	Sep	9/30/2022	\$971.21			
Mileage Sam Turnbull	Sep	10/30/2022	\$137.50			
Mileage Sam Turnbull	Sep	10/11/2022	\$143.75			
UAY FSP	Sep	10/13/2022	\$9,076.91			
ECC QI	Sep	9/30/2022	\$5,002.24			
Kids Point	Aug	9/28/2022	\$500.00			
Melrose Daycare	Sep	9/30/2022	\$470.00			
ECC SRS Coord	Sep	9/30/2022	\$714.23			
Kids Point	Sep	10/4/2022	\$500.00			
ICCSD	Sep	10/14/2022	\$1,000.00			
Amazon Safe Sleep	Sep	9/21/2022	\$1,028.28			
ECC Coord Intake	Sep	9/30/2022	\$1,425.81			
Amazon Car Seats	Oct	10/1/2025	\$449.95			
VISA Car Seats	Sep	9/27/2022	\$345.00			
VISA Safe Sleep	Sep	9/27/2022	\$119.97			
Amazon Car Seats	Sep	10/14/2022	\$341.96			
4Cs Home Ties	Sep	10/6/2022		\$4,250.00		
HACAP	Sep	10/6/2022		\$4,375.04		
Grant Wood	Sep	10/7/2022		\$8,525.39		
Clerk EC	Sep	9/30/2022		\$478.35		
TOTAL			\$22,226.81	\$17,628.78		

	E	BOARD REPORT OF	EXPENSES			
	NOVEMBER 2022					
		Invoice Date				
Payee	Period		SR	EC	Non-Grant	
Sam Mileage	Oct	10/21/2022	\$158.75			
Sam Mileage	Oct	10/26/2022	\$35.00			
VISA NASW	Oct	10/28/2022	\$165.00			
Sam Mileage	Oct	11/2/2022	\$140.00			
SR Clerk	Oct	10/31/2022	\$920.53			
Sam Mileage	Nov	11/10/2022	\$137.50			
NCJC PAT	Sep	10/20/2022	\$25,610.00			
QI ECC	Oct	10/31/2022	\$6,632.25			
NCJC Early Ed	Sep	10/20/2022	\$1,943.22			
Kids Point	Oct	11/4/2022	\$500.00			
Melrose Daycare	Oct	11/2/2022	\$690.00			
Prince of Peace	Oct	11/1/2022	\$480.00			
ICCSD	Oct	11/7/2022	\$1,000.00			
SRS Coordinator ECC	Oct	10/31/2022	\$510.03			
D. Ackerman	Oct	10/22/2022	\$200.00			
M. Kent	Oct	10/22/2022	\$200.00			
HACAP	Oct	11/3/2022		\$4,375.04	Ļ	
Grant Wood	Oct	11/8/2022		\$5,971.47	,	
EC Clerk	Oct	10/31/2022		\$453.40)	
Home Ties	Oct	11/11/2022		\$3,400.00)	
TOTAL			\$39,322.28	\$14,199.91		

December 2022 Director Report - Johnson County Empowerment/Early Childhood Iowa Area

STATEWIDE UPDATES:

• State Early Childhood Iowa

- o The state ECI team did not end up applying for the Federal Preschool Development Grant.
- Cheryl and I attended the Association of Early Childhood Iowa Area Boards and Advocates meeting on November 10. We networked with other area directors and board members and heard a presentation from the association's lobbyists about the upcoming legislative session that I will review with you tonight.

LOCAL UPDATES:

- General
 - Website: Our website has been moved to the County site. You can check it out at: https://johnsoncountyjowa.gov/empowerment.
 - Expense Report: Our October and November 2022 expense reports are in your board packet.
- Programs
 - School Ready Scholarships: We have 13 children who are eligible for scholarships. 1 of those is still searching for preschools with open slots.
 - **Car Seats and Safe Sleep:** We held a very busy car seat event on October 22nd. I have received state seats ordered by myself and Debbie and am working on planning another car seat event for January. We are hoping to engage other programs to make it more of a resource fair while families wait.
 - Underspent programs (we have received billings July-October so ideally programs would have spent down 33.33% at this point)
 - JCPH CCNC: has only billed for \$108/\$59,750
 - JCPH Dental: has not billed at all
 - NCJC Wrap: 23% spent down
 - UAY Young Parent: 23% spent down
 - NCJC Family Support Program: due to our approval of their full budget in September and difficulties hiring an additional Family Support Worker (they now have a new worker starting in December) they anticipate they can spend a budget of \$362,100. We will look at how this impacts our budget tonight.

• Committees

- Early Ed Work Group (Joan and Cheryl board liaisons): Meets on the last Monday of the month 2:30-3:30 pm.
- **Parent Ed Work Group (Emily board liaison):** Meets on the first Monday of every other month 1-2 pm.
- Health Work Group (Susan board liaison): Meets on an as needed basis.
- Community Collaboration
 - Child Care Wage Supplement: I am collaborating with Social Services and the Iowa City Area Business Partnership on looking into developing a wage supplement program for Johnson county childcare workers. This approach has been effective in childcare worker retention in other ECI areas.
 - **Diaper Distribution:** We are hoping to distribute diapers at our next car seat event and HACAP is delivering diapers to our family support programs.

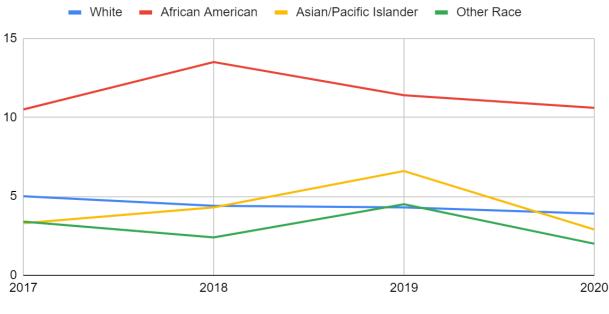
- **Preschool Transportation:** After the last board meeting I began looking into preschool transportation. If the board wants to pursue funding preschool transportation we likely need a subcommittee to work on it. Here is what I have learned so far:
 - Back when the JCE/ECIA board funded transportation to Mann preschool they discovered it was more cost effective to fund wraparound than to fund transportation.
 - Johnson County SEATS is not willing to take on transporting preschoolers.
 - HACAP doesn't provide transport to any of their Head Starts. They also opted to offer full-day care.
 - Non-Emergency Transport in Muscatine provides some preschool transport in Muscatine, but don't have capacity to offer it in our area.
 - The ECI areas that do fund transportation are mostly rural areas contracting with community action agencies, school districts or transit authorities for the service.
 - Some of the rural transport is provided by minivans, and they don't use car seats. This practice is a safety/legal concern and not something I'd want to pursue in our area.
- Resource Links
 - Website <u>https://johnsoncountyiowa.gov/empowerment</u>
 - State ECI website <u>https://earlychildhood.iowa.gov/</u>
 - Facebook <u>https://www.facebook.com/JohnsonCountyEmpowerment/</u>
 - Twitter https://twitter.com/JohnsonCountyE1

Board Development:

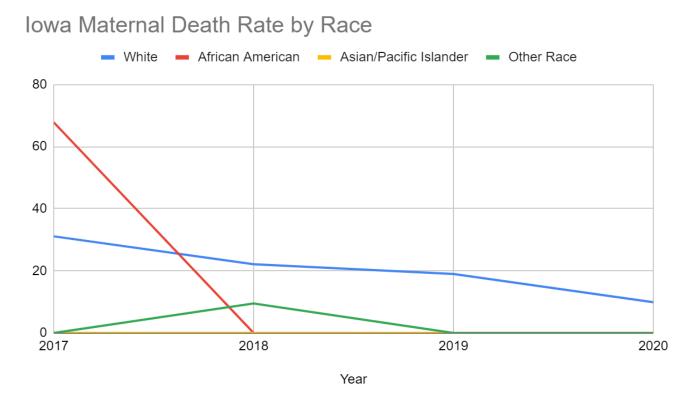
Indicator of the Month

Indicator: Rate of Infant Death and Maternal Death by Race

Iowa Infant Death Rate by Race of Mother



Year



Priority: Prevention, early detection and identification of child health issues. Results Area: Children are healthy and ready to succeed in school.

Programs we fund that affect this indicator:

- UAY family support
- NCJC family support
- Coordinated intake
- JCPH CCNC

Respectfully submitted Sam Turnbull December 1, 2022

Johnson County Empowerment/Early Childhood Iowa Area Board Funding Application

DUE: 10/28/22 *Limit response to space provided

Cover Page (4pts)

Provider/Agency Name

Address

Contact Person 1Contact Person 2EmailEmailPhonePhone

rioposed riogram Name

Total Amount Requested

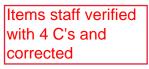
Provider Qualifications (20pts)

Provider/Agencies background and experience in providing this service. Why is agency uniquely qualified to provide service?

Brief job descriptions/qualifications of key staff (full job descriptions can be attached)

Program Description (48pts)

Program purpose, services and activities



Program Evaluation (20pts)

Baseline Data-

- # of Johnson County in-home programs meeting a quality initiative (QRS 3-5 or IQ4K 1-5)
- # of Johnson County Registered Child Development Homes
- # of Johnson County Child Care Homes

Goals of program- goals for proposed program between January 1, 2023 and June 30, 2023. These will be the performance measures reported on quarterly reports.

96

- # of visits by a consultant
- # of programs served
- # of programs served meeting a quality initiative (QRS 3-5 or IQ4K 1-5)
- # of programs that set a goal
- # of programs served that meet the goals set
- # of programs served that became DHS Registered Child Development Homes
- # of programs served that became Child Care Homes
- # of programs served that enrolled children receiving child care assistance
- # of programs that complete Essentials
- •# of programs that complete Essentials in their native language

0

101

3

Budget (16pts)

*complete attached excel budget sheet January 1, 2023 and June 30, 2023

Budget Narrative-Use this space to explain details of the budget (have other revenue sources been secured including in kind donations, how would JCE/ECIA funding fit in with the other funding sources? Administrative costs are limited to 8% of total direct expenditure request.

I understand that grant payments will be processed only after submission of an invoice and supporting documentation. Yes No

No

Our program has sufficient cash flow to operate with delayed payments.

Yes

Section 4 Proposed Budget One form for each program.

Budget must include the total cost for the program, not just items or expanded services requested in this proposal. Total cost would include costs for all staff to deliver the full program and all material costs associated with the full program. Depending on the type of request, that may be the entire agency budget or the budget for the particular program/service that the organization provides.

Cost Pr	roposal for	Childcare Workforce De	evelopment	Program
	Budget D	Dates: January 1 2023-	June 30 2023	
		Total Program Cost	Empowerment Request	Other Revenue (Detail Chart B)
Salaries/Benefit	ts & Personnel Detail (Chart A	\$151 per	
a.	Project management	15000		13615
b.		0	0	0
1.	Salaries/Benefits subtotal	15125	1510	13615
Program Costs	provide detail			
a.	Mandatory Reporter T	217.6	217.6	0
b.	Essentials Training (18	900	900	0
C.	CPR/First Aid Training	400	400	0
d.	Staff time to attend CI	122.4	122.4	0
e.	Translation (61 hrs@\$	1220	1220	0
f.	Babysitting (26 hrs@\$	260	260	0
2.	Program Costs subtotal	3120	3120	0
<u> </u>		0120	0120	Ŭ
Participant Sup	DOrts provide detail			
	Start Up Materials for	5000	0	5000
b.		0	0	0
	Participant			
3.	Supports subtotal	5000	0	5000
	e detail			
a.	laptops, computer lab	3740		3740
b.		0	0	0
4. Equipmen	it subtotal	3740	0	3740
		-		
Other provide detail				
a.		0	0	0
b.		0	0	0
5.	Other subtotal	0	0	0

6.	(total lines 1+2+3+4+5)	26985	4630	22355
Administration		370	370	0
Other Indirect		0		0
	TOTAL			
7.	INDIRECT	370	370	0
	TOTAL			
8.	EXPENDITURES	27355	5000	22355

Detail Chart A: Salary Costs

			Empowerment	
FTE for project	Job Title	Total Cost	Request	Other Revenue
1.	.33 FTE	15000	1510	13615
2.		0	0	0
3.		0	0	0
4.		0	0	0
5.		0	0	0
Totals		15000	1510	13615
	Above totals should be the same as budget line 1; if these two numbers aren't the same, check the arithmetic	15125	1510	13615

from Chart 1 Line 1

	Botan Onart B: Of		
	Source of Other		
	Revenue	Tota	al amount of other revenue from source
1.	City of Iowa City		22355
2.			0
3.			0
4.			0
5.			0
	Total Other		
	Revenue		22355
	Total should be the same as buc two numbers aren't the same, ch	dget line 8 far right column; if these neck the arithmetic	22355

Detail Chart B: Other Revenue

from Chart 1 Line 8

4Cs ChildCare Workforce Development Program Coordinator

GENERAL DESCRIPTION:

Under the direct supervision of the 4Cs Executive Director, the ChildCare Workforce Development Coordinator will be responsible for providing support to child development home providers, recruiting caregivers and will be responsible for implementing education programs. This program is designed to provide workshops and support to caregivers (both home providers and center staff) and other related professions; and support them in participating in quality initiatives.

This position is ³/₄ time, approximately 25 hours per week determined by schedule, some additional hours may be necessary.

DUTIES AND RESPONSIBILITIES

- 1. Develop workshop schedule & publish training calendar/newsletter.
- 2. Recruit speakers and organize all aspects of an annual conference.
- 3. Conduct professional development workshops (ie relevant and current mental health trainings)
- 4. Develop workshops compliant with 4Cs Training Institute requirements.
- 5. Start Up visits supporting state registration guidelines to new child development home providers.
- 6. Consultations to existing child development home providers and child care center staff (support early learning environments and quality initiatives such CDA & QRS/IQ4K participation).
- 7. Maintain responsibility for program budget development and implementation.
- 8. Maintain familiarity and knowledge of all agency programs.
- 9. Present public speaking engagements as requested.
- 10. Provide office coverage to answer questions and provide customer service resources.
- 11. Conduct program evaluations, compile statistics and produce funding reports.
- 12. Represent 4Cs on local and statewide boards and committees.
- 13. Perform other duties as assigned.

QUALIFICATIONS

Bachelor's Degree in Early Childhood Education or equivalent

Excellent written and oral communication skills required

Problem solving, innovative thinking, creative approaches to tasks a plus

Expertise with Microsoft Office (Word, Excel, Powerpoint, Publisher)

Reliable transportation and valid driver's license.



Advocating for Quality Childcare in Our Community

4Cs ChildCare Workforce Development Program Consultant

GENERAL DESCRIPTION:

Under the direct supervision of the 4Cs Executive Director and the Childcare Workforce Development Coordinator the consultant will be responsible for providing support to child development home providers, recruiting caregivers and will be responsible for implementing education programs. This program is designed to provide workshops and support to caregivers (both home providers and center staff) and other related professions; and support them in participating in quality initiatives. Some of this program is subject to funding. The Executive Director and the Consultant will work together to determine activities based on fluctuation in funding.

This position is full time, approximately 40 hours per week determined by schedule, some additional hours may be necessary.

DUTIES AND RESPONSIBILITIES

- 1. Develop workshop schedule & publish training calendar/newsletter.
- 2. Recruit speakers and organize all aspects of an annual conference.
- 3. Conduct professional development workshops (ie relevant and current mental health trainings)
- 4. Develop workshops compliant with 4Cs Training Institute requirements.
- 5. Start Up visits supporting state registration guidelines to new child development home providers.
- 6. Consultations to existing child development home providers and child care center staff (support early learning environments and quality initiatives such CDA & QRS/IQ4K participation).
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Expertise with Microsoft Office (Word, Excel, Powerpoint, Publisher)

Reliable transportation and valid driver's license.

1500 Sycamore St Iowa City, IA 52240 319.338.7684 info@iowa4cs.com www.iowa4cs.com

Johnson County Empowerment/Early Childhood Iowa Area Board Funding Application

DUE: 10/28/22 *Limit response to space provided

Cover Page (4pts)

Provider/Agency Name

Address

Contact Person 1Contact Person 2EmailEmailPhonePhoneProposed Program Name

Total Amount Requested

Provider Qualifications (20pts)

Provider/Agency's background and experience in providing this service. Why is agency uniquely qualified to provide service?

Brief job descriptions/qualifications of key staff (full job descriptions can be attached)

Program Description (48pts)

Program purpose, services and activities

Program Evaluation (20pts)

Baseline Data- existing program data

- # of children currently served with complex medical needs
- QRS or IQ4K level:

•# of staff trained in caring for medically complex children (examples-target towards needs of children in your center- tube feedings, oxygen supplementation, trach care, seizure disorders, mobility disabilities, catheters)

• Average length of staff employment

Goals of program- goals for proposed program between January 1, 2023 and June 30, 2023 • # of children with complex medical needs to be served

• QRS or IQ4K level:

• # of staff trained in caring for medically complex children (examples-target towards needs of children in your center- tube feedings, oxygen supplementation, trach care, seizure disorders, mobility disabilities, catheters)

- Average length of staff employment
- staff job satisfaction (pre and post)* attach tool if developed and describe plan for evaluation

• staff assessment of their competence and confidence in caring for children with complex medical needs.*attach tool if developed and describe plan for evaluation

Other performance measures required in quarterly reports-

- # of children screened with ASQ-3
- # of children screened with ASQ:SE
- # of children screened with ASQ-3 and referred for follow up services/treatment
- # of children screened with ASQ:SE and referred for follow up services/treatment
- # of children demonstrating age appropriate skills as assessed by the ASQ-3
- # of children demonstrating age appropriate skills as assessed by the ASQ:SE

Budget (16pts) *complete attached excel budget sheet January 1, 2023 and June 30, 2023

Budget Narrative-Use this space to explain details of the budget (have other revenue sources been secured including in kind donations, how would JCE/ECIA funding fit in with the other funding sources? Administrative costs are limited to 8% of total direct expenditure request.

I understand that grant payments will be processed only after submission of an invoice and supporting documentation.

Yes No

Our program has sufficient cash flow to operate with delayed payments.

Yes No

Child care for Medically Complex Children

Section 4 Proposed Budget One form for each program.

Budget must include the total cost for the program, not just items or expanded services requested in this proposal. Total cost would include costs for all staff to deliver the full program and all material costs associated with the full program. Depending on the type of request, that may be the entire agency budget or the budget for the particular program/service that the organization provides.

Cost Proposal for			Program		
Budget Dates: January 1 2023-June 30 2023					
		Empowerment	Other Revenue		
	Total Program Cost	Request	(Detail Chart B)		
Salaries/Benefits & Personnel Detail	Chart A				
a. Lead Teacher	93600	0	93600		
b. Asst. Teacher	261560	26200	235360		
d. Director	25000		25000		
e. Cook	13270		13270		
f. Cleaning Staff	6760		6760		
Salaries/Benefits					
1. subtotal	400190	26200	373990		
	1				
Program Costs provide detail					
a. Food Costs	7000	0	7000		
b. Supplies	3000	0	3000		
Program Costs					
2. subtotal	10000	0	10000		
Participant Supports provide detail		[
a. Software	2580	0	2580		
b. Toys/Books	1500	0	1500		
Participant					
3. Supports subtotal	4080	0	4080		
		~	1000		
Equipment provide detail					
a. Sensory Supports	1500	0	1500		
b. Smart Board	2000		2000		
4. Equipment subtotal	3500	0	3500		
Other provide detail					
a. Facility costs	15200	0	15200		
b.	0		0		

5.	Other subtotal	15200	0	15200
6.	TOTAL DIRECT (total lines 1+2+3+4+5)	432970	26200	406770
Administration		0	0	0
Other Indirect		0	0	0
	TOTAL			
7.	INDIRECT	0	0	0
	TOTAL			
8.	EXPENDITURES	432970	26200	406770

Detail Chart A: Salary Costs

			Empowerment	
FTE for project	Job Title	Total Cost	Request	Other Revenue
1.	Lead Teacher	93600	0	93600
2.	Assistant Teacher	261560	26200	235360
3.	Director	25000		25000
4.	Cook	13270		13270
5.	Cleaning	6760		6760
Totals		400190	26200	373990
	Above totals should be the same as budget line 1; if these two numbers aren't the same, check the arithmetic	400190	26200	373990

from Chart 1 Line 1

Detail Chart B: Other Revenue

	Source of Other	
	Revenue	Total amount of other revenue from source
1.	Enrollment Fees	409835
2.	City of IC	10750
3.		0
4.		0
5.		0
	Total Other	
	Revenue	420585

Total should be the same as budget line 8 far right column; if these	
two numbers aren't the same, check the arithmetic	406770
	400770

from Chart 1 Line 8

Childcare Center Budget

Income			
	400 · Local Funding Sources		
	402 · Johnson County		
	404 · United Way of Johnson County		
	408 · City of Coralville		
	City of Iowa City	\$	21,500
	Total 400 · Local Funding Sources	\$ \$	21,500
	410 · Federal, State & Local Grants	·	·
	CACFP	\$	3,600
	419 · Local Grants	\$	-
	Total 410 · Federal, State & Local Grants	\$	3,600
	420 · Fees For Services	Ļ	3,000
	421 · Waiver Services	\$	_
	420.2 · Private Pay	\$	788,704
	420.2 · FIVALE Pay 420.4 · IVRS	ې	788,704
	420.5 · County Funding 421.5 · Other Services		
	421.6 · Write-Offs	<u> </u>	700 704
	Total 420 · Fees For Services	\$	788,704
Total Inco	Total 490 · Miscellaneous - Income	\$ \$	
Total Inco	me	Ş	813,804
Evnonco			
Expense	FOO Descennel Expense		
	500 · Personnel Expense		
	503 · Administrative Wages Paid	ć	720 000
	504 · Direct Support Wages	\$	730,600
	510 · Payroll Taxes & Benefits	Å	1 5 0 0
	522d · Dental Insurance	\$	1,500
	512 · Accrued Payroll Taxes		
	513 · Payroll Taxes	\$	54,430
	522 · Health Insurance	\$	19,500
	523 · LTD/Life	\$	2,200
	525 · Long Term Care Insurance		
	526 · Cafeteria Plan Admin.		
	528 · Retirement Contributions		
	529 · Worker's Compensation		
	6560 · Payroll Expenses		
	Total 500 · Personnel Expense	\$	808,230
	620 · Building/Occupancy Expense		
	644.5 · Land improvements depreciation		
	622 · Building Repairs	\$	4,000
	625 · Mortgage Interest Expense	\$	17,500
	625.5 · Security Monitoring		
	626 · Depreciation Expense		
	627 Janitorial Expense		

628 · Utilities - Gas & Electric	\$	4,800
629 · Trash disposal		
629.1 · Exterior Maintenance		
Total 620 · Building/Occupancy Expense	\$	26,300
630 · Communications		
632 · On Line Expense		
634 · Telephone Expense	\$	3,000
630 · Communications - Other		
Total 630 · Communications	\$	3,000
650 · Fundraising - Expense		
660 · Insurance		
662 · Board Liability		
664 · Commercial Liability Insurance	\$ \$	7,600
Total 660 · Insurance	\$	7,600
720 · Supplies		
736 · Supplies-Misc	\$	6,000
735 · Supplies-Garden		
731 · Supplies-Medical		
730 · Supplies-Nutrition	\$	12,000
722 · Computer Software	\$ \$	1,000
726 · Fuel	\$	-
723 · Supplies-Office		
725 · Postage		
727 · Subscriptions		
Total 720 · Supplies	\$	19,000
Total Expense	\$ \$	864,130
Net Income	\$	(50,326)

Training for Child #2

(Names have been removed from checklists to protect the privacy of the individual.)

- 1. Staff understand her diagnosis and the specific effects it has on her body.
- 2. Staff understand the seizure protocol and can recite it to trainer without prompts. This includes the order in which notifications happen, when and how to administer rescue meds.
- 3. Staff can confidently feed her through the G-Tube and respond to her needs as they arise.
- 4. Staff is familiar with the child's allergies and her diet.
- 5. Staff can independently transfer and position the child.

Training for Child #1

(Names have been removed from checklists to protect the privacy of the individual.)

- 1. Staff understand his diagnosis and the specific effects it has on his body
- 2. Staff understand the seizure protocol and can recite it to trainer without prompts. This includes the order in which notifications happen, when and how to administer rescue meds.
- 3. Staff can independently catheterize him.
- 4. Staff is familiar with the child's allergies.

FY23 Budget Ideas

- NCJC PAT can spend down \$362,100
- Targeted RFP Scoring Committee recommends funding **4C's Childcare Workforce Development Program** at \$5,000
- Targeted RFP Scoring Committee recommends funding **ARC Child Care Supplemental Staffing** at \$26,200
- Car seats:

Item	Cost	Quantity	Total
Infant car seat	\$90	10	\$900
Convertible car seat	\$85	10	\$850
Forward Facing harness seat	\$55	10	\$550
High Back booster seat	\$45	10	\$450
Backless booster seat	\$20	10	\$200
Car seat tech for 3 hour shift	\$100	4	\$400
		Total:	\$3 <i>,</i> 350

• Safe Sleep:

Item	Cost	Quantity	Total
Pack N Play	\$80	20	\$1,600
Pack N Play Sheets	\$10	20	\$200
Sleep Sacks	\$24	20	\$480
Diaper Bags		50	\$700
		Total:	\$2,980

• Community Awareness (books for community events)

Item	Cost	Quantity	Total
Book	\$10	150	\$1,500
QR code stickers		2,000	\$200
		Total:	\$1,700

• Johnson County Child Care Wage Incentive Program

- Currently funded by Johnson County ARPA funds and City of Iowa City. Goal is to get businesses to contribute.
- Raises wages by \$2/hr for early education classroom staff who work 30+ hours per week year-round
- Participating centers must:
 - Participate in QRS or IQ4K (quality rating systems)
 - Work towards accepting 20% Child Care Assistance children
 - Charge Child Care Assistance parents no more than \$20/child or \$40/family in copays pet month
 - Hourly minimum wage no less than Johnson County recommended minimum wage
 - Priority given to centers that are not currently subsidized

1	FY23 Budget SR	EC	Total	Other Grants/Donations Balance
	Revenue		i otai	s -
Y22 Program Carryforward	\$90.808.13	\$31,936.34	\$122,744.47	
	\$20,000.12	ψυ 1,9 00.0 τ	ψ122,/ 11.1 /	
Y22 Administrative Carryforward	\$6,664.80	\$1,885.58	\$8,550.38	
Y22 Quality Improvement Carryforward	\$4,500.00		\$4,500.00	
Y23 Program Allocation	\$640,987.00	\$208,469.90	\$849,456.90	
Y23 Administrative Allocation	\$36,622.00	\$10,972.10	\$47,594.10	
Y23 Quality Improvement Allocation	\$60,375.00		\$60,375.00	7
	dministration			
vailable Administrative Funds	\$43,286.80	\$12,857.68	\$56,144.48	
Administrative Clerk	\$13,630.67	\$6,815.33	\$20,446.00	
Early Childhood Coordinator	\$23,413.14	\$3,876.34	\$27,289.48	
Fiscal Agent and FAUP/audit fees (County in kin		\$0.00	\$0.00	-1
Liability Insurance Fees	\$1,332.00	\$666.00	\$1,998.00	-1
Board/Office costs/Website	\$4,000.00	\$1,500.00	\$5,500.00	-1
AECIAB Fees	\$911.00	\$0.00	\$911.00	-1
Administration Balance	\$0.00	\$0.00	\$0.00	-1
Administration Carryforward %	0.00%	0.00%	0.00%	-1
•	ity Improvement			-1
Available Quality Improvement Funds	\$64,875.00		\$64,875.00	
Early Childhood Coordinator	\$64,875.00		\$64,875.00	
Quality Improvement Balance	\$0.00		\$0.00	-
Quality Improvement Carryforward %	0.00%		0.00%	-1
Zuanty Improvement Carrytorward 70	Programs		0.0070	-1
T	ernal Programs			
vailable Programs Funds	\$731,795.13	\$240,406.24	\$972,201.37	
WAEA Child Care Alliance Response Team	\$131,193.13	\$240,406.24 \$76,140.00	\$76,140.00	
ACAP HS/EHS Wraparound				
	\$10.062.76	\$73,250.00	\$73,250.00	
ICJC Early Learning Expansion C's Home Ties Child Care Center	\$10,063.76	\$35,936.24	\$46,000.00	
CPH Child Care Nurse Consultant	\$50.750.00	\$55,080.00	\$55,080.00	
	\$59,750.00		\$59,750.00	amount NCJC thinks they can
ICIC BAT Femily Support Presson	\$362 100 00		\$262 100 00	5
NCJC PAT Family Support Program	\$362,100.00		\$362,100.00	spend down
DAY Young Parent Home Visiting & Group Program	\$137,375.00		\$137,375.00	
	φ137,373.00		\$157,575.00	RFP scoring committee
C's Childcare Workforce Development Program	\$5,000,00		\$5,000.00	recommends approving
CPH Dental Voucher	\$5,000.00 \$15,000.00		\$5,000.00	recommends approving
	φ13,000.00		\$15,000.00	PED scoring committee
ARC Child Care Supplemental Staffing	\$26,200.00		\$26,200.00	RFP scoring committee recommends approving
	szo,200.00 ernal Programs		φ20,200.00	approving
Coordinated Intake	\$2,640.00		\$2,640.00	
			\$2,640.00	
School Ready Scholarship Coordination	\$1,509.95 \$56,000,00		\$1,509.95	
School Ready Scholarships	\$56,000.00		\$20,000.00	
Den Grante	\$4,000,00		64.000.00	could add funds-Sam recommends \$3,400
Car Seats	\$4,000.00		\$4,000.00	
	¢2,000,00		£2,000,00	could add funds-Sam
Safe Sleep	\$2,000.00		\$2,000.00	recommends \$3,000
Program Support	\$0.00		\$0.00	
	#0 0 0			could add funds- Sam
Community Awareness	\$0.00		\$0.00	recommends \$1,700
Programs Balance	\$65,156.42	\$0.00	\$65,156.42	
Programs Carryforward %	8.90%	0.00%	6.70%	

Staff	Needed	Budgeted	Difference
Sam	\$96,314	\$90	5,314 (\$0)
Terri	\$20,446	\$20	0,446 \$0

By-Laws of the Johnson County Empowerment Board

Article I: Name

The name of this organization shall be the Johnson County Empowerment Board (hereinafter the Board).

Article II: Purpose

The Board is duly organized under 2010 Iowa Acts, SF 2088, Sections 281 - 310. The purpose of the Board is to oversee and coordinate collaborative services for children and families in Johnson County. The initial emphasis will be delivery of services to children age 0-5. The long-term purpose will be to improve the efficiency and effectiveness of services in the areas of education, health, and human services for persons of all ages.

Article III: Membership

Section 1 - Qualifications. The Board shall consist of a membership of seven (7) to seventeen (17) members. Members shall be elected officials or members of the public who are not employed by a provider of services to or for the Board. The membership of the Board shall include representation from early care, education, health, human services, business, and faith interests, and at least one parent, grandparent, or guardian of a child from zero through age five. A representative from the Fiscal Agent may participate as a member of the Board and committees. This person shall be permitted full voting rights and membership, if they are a current elected official during the entirety of their term, otherwise they will be granted full exofficio status and membership on the Board. The representative of the fiscal agent is expected to meet and adhere to all membership requirements, as prescribed by Early Childhood Iowa (ECI), the State of Iowa, and as outlined in Iowa Code Chapter 256i, the ECI Tools, and these by-laws; unless otherwise specified. Members serving terms when these by-laws are adopted may serve out the remainder of their term as allowed by Iowa law.

Section 2 - Selection of Members. Criteria for selection of candidates for the Board will be proposed each year by the Nominating Committee and ratified by the Board. These criteria will not exclude any otherwise eligible applicant from consideration, but will be used for targeted recruitment purposes and to narrow the number of applicants who appear on the final ballot. Criteria will be selected to help meet Board needs for diversity and will be distributed with the application form. The Board shall comply with federal, state, and local laws which prohibit discrimination on the basis of gender, gender identity, sexual orientation, age, race, disability, creed, or national origin. Board membership is in accordance with 2010 Iowa Acts, SF 2088, Sections 281 – 310.

Section 3 - Compensation. Members shall serve without compensation. Members may be reimbursed for child care or travel expenses related to attending Board meetings, as established by the Board, if funds are available.

Section 4 - Orientation for New Members. Prior to the first regular meeting following their appointment, new members shall be provided with copies of the Community Plan, by-laws, annual reports, and other documentation that would be useful to Board members in carrying out their duties. The Chairperson (or designee) will be responsible for orientation. A mentor from among the continuing Board members may be assigned to each new Board member and may assist with the orientation.

Section 5 - Absences. Three unexcused absences in one year shall result in member's removal from the Board. Exceptions shall be subject to approval by the officers.

Section 6 - Vacancies. The Board may choose to fill any vacancy on the Board. The Nominating Committee is charged with recruiting applicants to fill vacant positions and with submitting a slate of candidates to the Board. Board membership will be attained by all candidates who receive more than a simple majority of the Board vote. When there are more candidates than vacancies, those vacancies will be filled by those candidates receiving the greatest number of votes. Standing and ex-officio membership vacancies shall be filled by the entity associated with said vacancy and not count against quorum while vacant.

Section 7 – Elections & Terms. The Board as identified in Article III, Section 2 shall be elected for staggered three-year terms. Board members shall elect individuals to replace members who have served their term. The Secretary will maintain a record of terms. No persons shall serve more than three consecutive three-year terms.

Section 8 - Resignations. Resignations shall be submitted in writing to the Chairperson of the Board at least 30 days prior to the date of intended departure.

Section 9 – Committees & Work Groups. In addition to participation at Board meetings, each member is encouraged to participate on a Committee or Work Group.

Article IV: Officers

Section 1 - Officers. The officers of this Board shall be a Chairperson, Treasurer, and Secretary, each of whom shall be elected by the members of the Board. The Board may have a Vice Chairperson, elected by the members of the Board, as membership allows.

Section 2 - Election and Term of Office. Officers of the Board shall be elected biennially at the first regular meeting in September (of years when terms have/will expire). If the election of officers cannot be held at this meeting, such election shall be held as soon thereafter as is possible. Officers may serve no more than three consecutive two-year terms.

Section 3. - Chairperson. The Chairperson shall, when present, preside at all meetings; appoint committees; call special meetings; perform duties as prescribed by the membership; and, in general, perform all duties inherent to the office of a Chairperson. The Chairperson shall carry out all functions in consultation with other officers. The Chairperson shall ensure that the duties of any officer vacancy are fulfilled until a suitable replacement is installed. The Chairperson may participate as an ex-officio member of any standing committee.

Section 4. – Vice Chairperson. When a Vice Chairperson has been elected, the Vice Chairperson shall perform the following duties. In the absence of the Chairperson, or in the event of death, inability or refusal to act, the Vice Chairperson shall perform the duties of the Chairperson and when so acting will have all the powers of and be subject to all of the restrictions upon the Chairperson.

Section 4 - Treasurer. In the absence of the Chairperson and Vice Chairperson, or in the event of death, inability or refusal to act, the Treasurer shall perform the duties of the Chairperson and when so acting shall have all the powers of and be subject to all the restrictions upon the Chairperson. Working with the fiscal agent, the Treasurer shall have the responsibility for assuring that all deposits and properly authorized expenditures are made in a timely manner, using appropriate accounting practices. The Treasurer shall present financial reports to the Board as requested.

Section 5 - Secretary. The Secretary shall have the responsibility of ensuring that the Board's minutes are complete, accurate, and are circulated as prescribed. The Secretary, in the absence of the Chairperson, Vice Chairperson, and Treasurer, shall perform the duties of the Chairperson and when so acting shall have all the powers of and be subject to all the restrictions upon the Chairperson. The Secretary shall be responsible for the Nominating Committee and maintaining board membership.

Section 6 - Vacancies. A vacancy in any office because of death, resignation, removal, disqualification or other cause shall be filled by the members for the unexpired portion of the term. The Nominating Committee shall solicit nominations from the Board for officer vacancies and hold elections for the vacant positions(s) as quickly as possible after the vacancy occurs.

Article V: Meetings and Records

Section 1 - Meetings. Meetings shall be conducted pursuant to the open meetings and open records laws.

Section 2 - Regular Meetings. Regular formal meetings of this Board shall be held at least quarterly.

Section 3 - Special Meetings. Special meetings of the members may be called by the Chairperson and, at the request of three or more members of the Board, shall be called by the Chairperson.

Section 4 - Electronic Meetings. Meetings may be conducted by electronic means in compliance with Iowa Code Section 21.8.

Section 5 – Time and Place of Meetings. Regular formal meetings shall be held at a time agreeable to all members and in a location accessible to persons with disabilities.

Section 6 - Notice of Meetings. Public notice of regular and special meetings of the Board shall be required; notice for all meetings must be given not less than twenty-four (24) hours in advance of the meeting. A notice of the meeting shall be posted pursuant to Iowa Code Chapter 256i. Meeting notices can be found on the Board's website. Board agendas are developed by the Executive Committee and shall be reviewed by the Chair prior to being published. To request an agenda item for the Board, requests must be received by the Executive Committee at least 2 weeks prior to the Board meeting.

Section 7 - Quorum. A simple majority (50% plus 1) of current voting members shall constitute a quorum at any meeting.

Section 8 - Proxies. There shall be no vote by proxy.

Section 9 - Public Discussion. Time shall be made available during all regular formal meetings for open public discussion.

Section 10 - Order of Business. Business shall be conducted by modified consensus. The Board shall seek consensus and if consensus cannot be reached in a timely manner, the Board will use standard parliamentary procedures. In all situations, the vote of each member will be recorded.

Section 11 - Conflict of Interest. A member who believes they have a conflict of interest on a matter before the Board shall state the reason for the conflict of interest and refrain from participating in decision making. Board members must declare any and all conflicts of interest including perceived conflicts of interest. Any member that has a conflict of interest shall abstain from decision making. Board members shall govern themselves accordingly during the discussion/debate of the issue in which they have a conflict of interest (real or perceived). Annually, Board members will sign an agreement to abide by the conflict of interest policy. Specific conflict of interest for an agenda item will be disclosed at each meeting.

Section 12 - Voting. A majority of votes cast at any meeting at which a quorum is present shall be decisive of any motion or election.

Upon request, voting will be by roll call and will be recorded by yeas, nays, or abstentions. Every member of the Board, except the Chairperson, is required to cast a vote upon each motion. In case of a tie vote, the Chairperson will cast the deciding vote.

Section 13 – Records. Records of all Board, Committee, and Work Group meetings are on file in the Empowerment office. All public records are subject to Iowa's Open Records Law. Current meeting minutes can be found on the Board's website.

Article VI: Responsibilities and Authority

Section 1 - Fiscal Management. The Board will designate a public agency of this State, as defined in Section 28E.2, to be the fiscal agent for grant money and other monies administered by the Board.

The fiscal agent will administer Early Childhood Iowa grant monies available from the State to the Empowerment Board as provided by law and any other monies made available from federal, state, local, and private sources.

Section 2 - Annual Report. The officers shall be responsible for the preparation of the annual report. This report shall include, but is not limited to, all state required performance measures, the effectiveness of the grant program and the Board's effectiveness in achieving state and locally determined goals.

Article VII: Standing Committees

The following committees have been approved by the Board to carry out responsibilities of the Empowerment legislation.

Section 1 – Chairs of Standing Committees: Chairs of all standing committees shall be members of the Board and shall be determined by each committee.

Section 2 – Executive Committee: The Committee shall be comprised of the officers of the Board, the immediate past chair (if unable to serve, an immediate past officer may be selected), and the representative of the fiscal agent. The Committee shall be responsible for giving guidance to the Board in setting the Board's direction. The Committee shall assure staff support and oversight and, with staff, assure compliance with operating policies and procedures.

The Committee oversees all Board finances including the Early Childhood Iowa Grants and other funds received by the Board, and maintains fiscal accountability.

Section 3 – Nominating Committee: The Committee shall consist of three members. The members will be the Secretary of the Board and two Board members. One of the Committee members will be a past or present consumer of Board services. The Committee shall be

recruited by the Secretary, appointed by the Executive Committee and approved by the Board each year. The Nominating Committee will coordinate and oversee the recruitment and election of new Board members and officers; coordinate and oversee any special election of Board members that may be required; and develop and/or compile materials needed for the recruitment and election of Board members and officers.

Section 4 - Other Committees and Community Work Groups: The Board may establish such standing or ad hoc committees and work groups as the Board believes will help to carry out its responsibilities. The chair will be determined by each committee or work group. Each committee, work group, and advisory group will have representation from the Board. The Board may also establish advisory groups which, at the discretion of the Board, may be given voting or ex-officio representation on the Board. The Board may designate an advisory council consisting of persons employed by or otherwise paid to represent an entity listed in Article III Section 2 or other provider of service. All committees, work groups, and advisory groups will report to the Board, which will retain final and complete authority.

Article VIII: Appeal Process

A written appeal process is on file in the Empowerment office.

Article IX: Amendments

These by-laws may be altered, amended, or repealed, and new by-laws adopted by an affirmative vote of not less than two-thirds of the members of the Board present. All grammatical, numerical references, content, or other verbiage that is changed in any Article shall be automatically updated throughout the other Articles to ensure consistency and accuracy of content. Any proposed change needs to be submitted in writing to all members 14 days prior to a vote at a regular meeting or at any special meeting called for that purpose.

Chairperso	n					
Adopted:	<u>02/25/99</u>					
Amended:	<u>10/07/99</u>	01/03/02	<u>07/10/03</u>	03/04/04	<u>07/01/04</u>	<u>09/07/06</u>
<u>01/10/08</u>	<u>10/02/08</u>	<u>01/08/09</u>	<u>12/03/09</u>	<u>12/16/10</u>	<u>10/20/11</u>	<u>10/18/12</u>
<u>11/29/12</u>	<u>07/18/13</u>	<u>10/19/17</u>	<u>08/15/19</u>	<u>3/25/21</u>		



Association of Early Childhood Iowa Area Board and Advocates



Annual Meeting

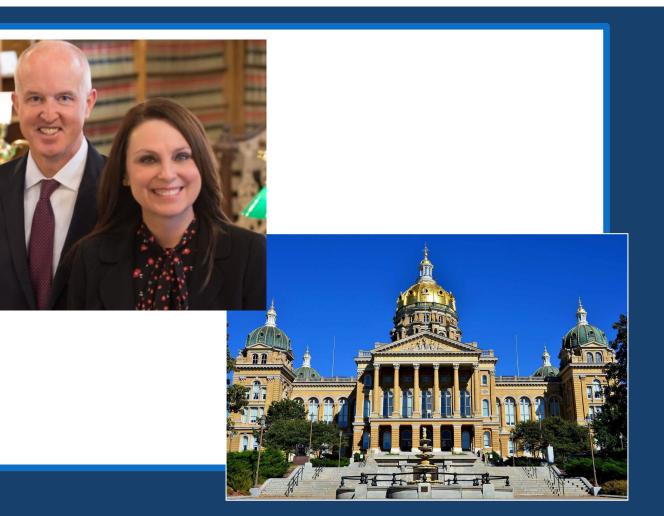
ASSOCIATION OF EARLY CHILDHOOD IOV AREA BOARDS AND ADVOCATE A DVOCATING FOR IOWA'S FUTUR

November 4, 2021

THE LOBBYIST PERSPECTIVE

Matt Eide

Kate Walton



COMING UP IN 2023

GOVERNOR'S PRIORITIES

- Maternal Health
- School Choice/Education Reform
- Tort Reform
- Property Taxes
- Alignment of State Govt/Dept of Health and Human Services



REPUBLICAN PRIORITIES

- Tax Cuts (Senate)
- Education Issues:School Choice, Transparency
- Budget
- Lessening Licensing Requirements



Senate Majority Leader Jack Whitver



House Speaker Pat Grassley

Senate President Jake Chapman lost his re-election bid. A new Senate President will be chosen by the caucus.

House Majority

Matt Windshitl

Leader



Lost Re-Election



DEMOCRATIC PRIORITIES

- Raising wages while lowering costs for lowans
- Protecting reproductive freedom
- Investment in public schools
- Safely legalizing adult use of marijuana





House Minority Leader Jennifer Konfrst

Senate Democratic

Leader Zach Wahls

ASSOCIATION PRIORITIES



 Preserve the unique nature of the Early Childhood lowa System if it is merged with the new Department of Health and Human Services

2. Support a comprehensive and integrated early care, health and education system for the youngest lowans through funding for Early Childhood lowa

ASSOCIATION PRIORITIES



3. Develop Systemic Solutions to the Childcare Crisis:

- Increase Child Care Assistance entrance eligibility to 185% of the federal poverty level Increase Child Care Assistance reimbursement rates to 75% of the latest market rate survey.
- Pass a series of measures to enable the recruitment and retention of a qualified and effective child care work force.
- Eliminate the ability of local jurisdictions to add to state requirements around zoning/fire safety for child care facilities.
- Reduce the property tax burden on childcare providers.

SUGGESTED GAME PLAN

- Focus
- Consistent Messaging
- Local Delegation
- Community Involvement



IOWA HOUSE OF REPRESENTATIVES 100 MEMBERS

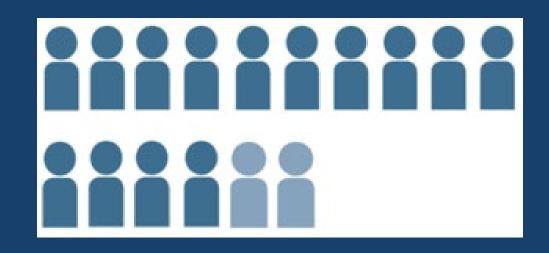
63 Republicans; 24 New to the Statehouse

Note: Results may change slightly due to recounting of ballots in close races.

37 Democrats; 12 New to the Statehouse



IOWA SENATE: 50 MEMBERS



16 Democrats; 2 New to the Statehouse

34 Republicans; 5 New to the Statehouse



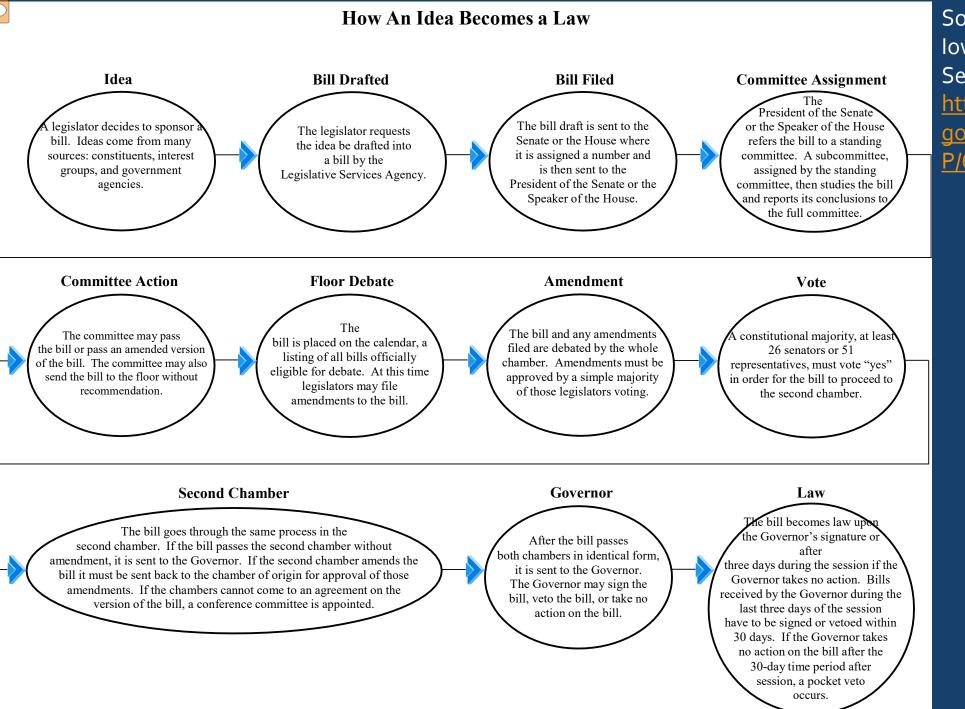
TRIFECTA \neq AGREEMENT

Governor



Senate

House



Source: lowa Legislative Services Agency <u>https://www.legis.iowa.</u> gov/docs/publications/L P/696316.pdf



90th Iowa General Assembly 2023 IOWA LEGISLATIVE SESSION TIMETABLE*



Note: This Session Timetable is subject to change *See HCR 10 and HR 3 (2021), SR 3 (2019), and SR 113 (2020)

JANUARY 9	First day of session (lowa Code Sec. 2.1)
FEBRUARY 10	Final day for individual Senator and Representative requests for bill and joint
(Friday of the 5th week)	resolution drafts to the Legislative Services Agency (Senate Rule 27 and House Rule 29)
MARCH 3	Final date for Senate bills and joint resolutions to be reported out of Senate
(Friday of the 8th week)**	Committees and House bills and joint resolutions out of House committees (Joint Rule 20)
MARCH 13 - 17	Senate considers only Senate bills, joint resolutions, and unfinished business
(10th week)	House considers only House bills, joint resolutions, and unfinished business (Joint Rule 20)
MARCH 20 - MARCH 31 (11n and 12n weeks)	Debate not limited by rule
MARCH 31	Final date for Senate bills and joint resolutions to be reported out of House
(Friday of the 12 th week)**	committees and House bills and joint resolutions out of Senate committees (Joint Rule 20)
APRIL 3 - 7	Senate considers only House bills, joint resolutions, and unfinished business
(13th week)	House considers only Senate bills, joint resolutions, and unfinished business (Joint Rule 20)
APRIL 10	Only the following bills and resolutions are eligible for consideration: (Joint Rule 20)
(Beginning of the 14th week)	Bills passed by both Houses
	Appropriations Bills Ways and Means Bills
	Government Oversight Bills
	Legalizing Acts
	Administrative Rules Review Committee Bills
	Committee Bills related to delayed or suspended Administrative Rules [lowa Code Sec. 17A.8(9)]
	Bills co-sponsored by Majority and Minority Leaders of one House Conference Converting Reports
	Conference Committee Reports Companion Bills sponsored by Senate and House Majority Leaders
	Concurrent or Simple Resolutions
	Joint Resolutions nullifying Administrative Rules
	Bills on the Veto Calendar (Joint Rule 23)
	Unfinished Business
10011 10	

 APRIL 10
 House amendments need not be filed on the day preceding floor debate

 (Beginning of the 14m week)
 (House Rule 31.8)

APRIL 28 110th calendar day of the session [Per diem expenses end - lowa Code Sec. 2.10(1)]

**The March 3 and March 31 committee deadlines do not apply to Appropriations Bills, Ways and Means Bills, Government Oversight Bills, Legalizing Acts, Administrative Rules Review Committee Bills, Committee Bills related to delayed or suspended Administrative Rules [lowa Code Sec. 17A.8(9)], Bills co-sponsored by Majority and Minority Leaders of one House, Conference Committee Reports, Companion Bills sponsored by the Majority Leaders of both Houses after consultation with the respective Minority Leaders, Concurrent or Simple Resolutions, and Joint Resolutions nullifying Administrative Rules. Legisleive Information Office: 08/30/202

Session Timetable: https://www.legis.iowa.gov/docs/publications/SESTT/current.pdf

First Funnel Deadline:

MARCH 3	Final date for Senate bills and joint resolutions to be reported out of Senate
(Friday of the 8th week)**	Committees and House bills and joint resolutions out of House committees
	(Joint Rule 20)

Second Funnel Deadline:

MARCH 31	Final date for Senate bills and joint resolutions to be reported out of House
(Friday of the 12 th week)**	committees and House bills and joint resolutions out of Senate committees
	(Joint Rule 20)

Exceptions to the funnel deadlines:

**The March 3 and March 31 committee deadlines do not apply to Appropriations Bills, Ways and Means Bills, Government Oversight Bills, Legalizing Acts, Administrative Rules Review Committee Bills, Committee Bills related to delayed or suspended Administrative Rules [Iowa Code Sec. 17A.8(9)], Bills co-sponsored by Majority and Minority Leaders of one House, Conference Committee Reports, Companion Bills sponsored by the Majority Leaders of both Houses after consultation with the respective Minority Leaders, Concurrent or Simple Resolutions, and Joint Resolutions nullifying Administrative Rules. Legislative Information Office: 08/30/2022



KEY LEGISLATORS WILL CHANGE IN 2023

KEY EDUCATION LEGISLATORS IN 2022

Policy



Representative Hite, Dustin D. Wheeler, Skyler



Representative Smith, RasTafari I.

Senate







Policy

Senator Sinclair, Amy

Senator Taylor, Jeff

Senator Quirmbach, Herman

Budget



Kerr, David









KEY LEGISLATORS WILL CHANGE IN 2023

KEY HUMAN RESOURCES LEGISLATORS IN 2022

House



Chair Representative Meyer, Ann



Ranking Member Representative Representative Bradley, Steven P. Wessel-Kroeschell,



Policy

Chair

Representative Fry, Joel



Representative Representative Forbes, John Andrews, Eddie

Beth

Senate





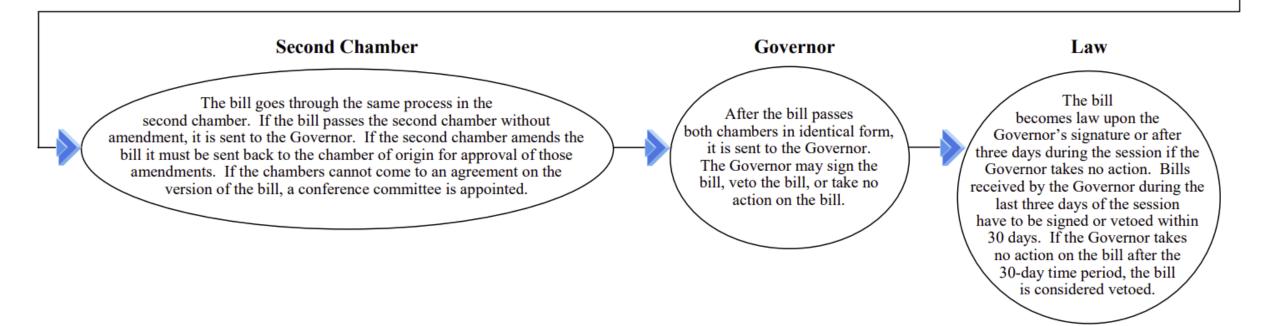






Budget





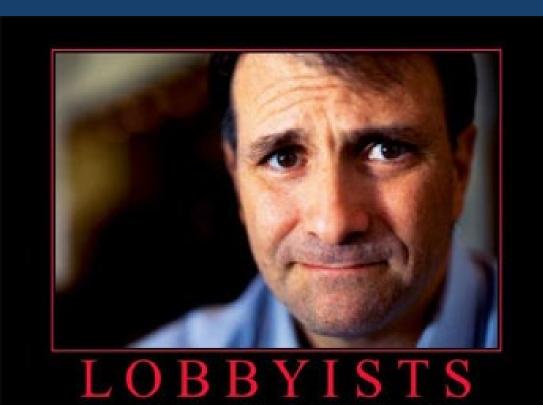






ADVOCATES AND LOBBYISTS





Because it's hard for politicians to decide stuff on their own.

LOBBYISTS VS. ADVOCATES

- Not much difference between them
- Lobbying is a specific form of advocacy
- Both:
 - Publicly support cause or policy
 - Provide education
 - Organize/lead/participate in efforts to pass a law, ordinar
 - Provide testimony at public hearings
 - Build relationships



ADVOCACY

• Advocacy is intended to influence behavior.

- Read to your children.
- Use quality child care providers.
- Continue funding for universal preschool.
- Methods used, <u>push out</u> information.
 - Op-eds and letters to the editor.
 - Press releases.
 - Social media posts.
 - Hosting webinars.

LOBBYING

- A specialized form of advocacy.
 - Strategic, less formal, planned way of influencing decision-makers
- Characteristics include:
 - Open (two-way) communication, dialogue
 - Linking the interests of different stakeholders
 - Creating win-win situations
 - Investing in long-term relationships with decision-makers
- Examples include:
 - Personal letters or emails
 - Face to face meeting or phone calls
 - Informal contacts at events

TALKING POINTS

- 1) Keep them brief.
- 2) Remember your goal.
- 3) Personalize your points.
- 4) Be specific.
- 5) Provide a Reason for Action.
- 6) Backup the points with supporting materials.
- 7) Follow-up with additional information, if necessary.



DON'T BURN PERFECTLY GOOD BRIDGES

- HEADS UP: No such thing as a "no brainer"
- Two different people are conversing:
 - Different:
 - Political views
 - Moral philosophies
 - Race, gender, generation
 - Different life experiences!



The bridge you burn today may be the one you have to cross tomorrow.

Questions?



EIDE · WALTON

LOBBYING AND GOVERNMENT RELATIONS

PRESENTATION SOURCES

Disney Educational Productions. (December 8, 2011). *School House Rock: I'm Just a Bill* [Video]. You Tube. <u>https://www.youtube.com/watch?v=FFroMOlKiag</u>. Retrieved on December 30, 2020.

Iowa Legislative Services Agency. (Date Unknown). *How An Idea Becomes a Law* [PDF]. <u>https://www.legis.iowa.gov/docs/publications/LP/696316.pdf</u>. Retrieved on December 30, 2020.

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].Gehrels, A., Knottnerus, R. et al. (June 2010). Guidelines on lobby and advocacy [PDF]. <u>http://www.e-</u> <u>alliance.ch/fileadmin/user_upload/docs/Advocacy_Capacity/2011/8._ICCO_Guidelines_on_Lobby_and_Advocacy_2010.pdf</u>. Retrieved on December 30, 2020.