



# Livable Community for Successful Aging Policy Board

Meeting date: Tuesday, December 14, 2021 2:30 PM

## NOTES

Members (Present): Josey Bathke, Lorraine Bowans, William Gorman, Micah James, Lynette Jacoby, Tracey Achenbach, Doreen Nott, Jon Green, Stacia Rath,

Members Absent (Excused): Scott Hawes, Bob Welsh, Victoria Steelman, Carla Phelps

Staff Present: Jeff Kellbach

- 1) **Welcome & Introductions** – Bathke called to order at 2:34
  - a) New Board Members- Micah Ariel James & William Gorman
- 2) **Public Comments** – No Comments on items not on the agenda
- 3) **Approval of Minutes from Meetings of October 12, 2021**
  - a) Lorraine moves; Dorene second; all ayes
- 4) **Update from Aging Specialist – Kellbach**
  - a) **2021 Events Wrap-Up**
    - i. reviewed the 10 events that occurred in 2021 with 115 participants
    - ii. all events were held via zoom webinars except for the “Senior Day” at the Johnson County fair
    - iii. should 2022 have virtual events or in person? Still being discussed/determined
  - b) **Policy Board Openings**
    - i. Currently have 13 members now; can have up to 16 so we have 3 openings
      - a. 1 of the openings would be preferred to be from JC Public Health
      - b. Other 2 vacancies – if board members have ideas please encourage them to apply through to the JC Board of Supervisors ASAP
    - ii. 3 members are up for renewal in June 2022
      - a. Stacia, Tracey and Victoria
      - b. There are no term limits for board members
      - c. Official renewal will be conducted through the JCBOS
  - c) **New Board Member Roster**
    - i. Sent by Jeff Kellbach with monthly meeting materials and agenda
- 5) **Finances – Jacoby**
  - a) Financial Update
    - a. \$0 spending since beginning of fiscal year
    - b. full annual budget balance of \$5,000 available
  - b) Donation received through community foundation (Kearns Gift) account of \$500
  - c) No activity in the endowment account either
  - d) **Lynette TO DO: send out descriptions on the funds designated/restricted for specific activities**
- 6) **2022 Officer Slate**
  - a) William motion, Jon second; all ayes
  - b) Chair- Josey Bathke

- c) Vice-Chair- Lorraine Bowans
- d) Treasurer- Lynette Jacoby
- e) Secretary- Dorene Nott

## 7) ARPA Update from Supervisor Jon Green

- a) Shared list of projects approved by JCBOS on 11/8/21
  - i. ARPA approved projects on page 135-136 at: [https://johnson-county.granicus.com/DocumentViewer.php?file=johnson-county\\_f4f5b669b53cda3f1122b5d391914bb8.pdf&view=1](https://johnson-county.granicus.com/DocumentViewer.php?file=johnson-county_f4f5b669b53cda3f1122b5d391914bb8.pdf&view=1)
- b) Highlighted a few items of note to this board
  - i. Hire an additional Disease Prevention Specialist in Pub Health
  - ii. Hire two FTE Community Health Nurses
  - iii. Expand home repair and aging in place programs administered by local orgs to target rural and aging residents (\$600,000)
    - a. **JCBOS have not begun writing eligibility criteria yet including have not determined if/what income criteria**
    - b. **Housing Action Committee TO DO – compile ideas and provide feedback to JCBOS about eligibility criteria (limits, income criteria, grant vs loan structure, etc.);**
    - c. Jon Green will attend next Housing mtg on Jan 13<sup>th</sup> to participate in the discussion

## 8) 2022 Legislative Priorities Update by Lynette/ Jeff

- a) Final submission from JCLCPB to JCBOS was shared in JCLC monthly meeting materials
- b) JCLC consider reaching out to peers in urban counties to see if we can all advocate for some of the same priorities
  - i. Q1 – reach out to peer orgs –
  - ii. Q2 – draft shared priorities for us all ot use
  - iii. Q3 – present repeated/united priorities from each county to funnel up to the urban counties
- c) **Jon, Josey and Jeff TO DO: work on this for 2023**

## 9) Reports from Action Teams and Committees – all committee meetings will be on the Johnson County events calendar ([johnsoncountyiowa.gov/events](http://johnsoncountyiowa.gov/events))

- 1) **Caregivers** – committee planning to meet in February; recent December meeting was not attended by anyone
- 2) **Communications Committee** –
  - a. Electronic Newsletter by Jeff Kellbach
  - b. New website with service directory – working through it systematically to make sure everything is updated
  - c. Lorraine IDEA: Postcard to send to 45+ citizens about JCLC and its services/benefits
    - i. JCBOS has marketing staff per Jon; might be an available resource in 2022
- 3) **Falls Prevention** – met last week; UIHC has some recent programming that was reviewed/discussed; will need to determine if Falls Prevention Day 2022 (first day of autumn) can be in person or virtual
- 4) **Housing** (Lorraine provided update)
  - a. zoom lunch & learn attendance is down; considering reducing from 6 to 4
  - b. discussing home assessments

- c. asking tradespeople to create short videos about home improvements to then provide on website
  - i. building collaboration with SR Center, TRAIL, AARP, JCLC
  - ii. Hire city videographer – submit funding request to JCLC
  - iii. JCBOS has AV staff per Jon; might be an available resource in 2022
- 5) **AARP Age-Friendly** (Stacia chair)
  - a. Tuesday at 1:30 to discuss future of the group & future schedule
  - b. Jeff to send zoom link
- 6) **Transportation**- no activity in 2021

## 10) Strategic Plan

- a) Progress Report/ Update
- b) June 2022- Begin review and update of next Strategic Plan

# Johnson County Livable Community Strategic Plan 2020-2022

## GOAL 1: AFFIRM AND PROMOTE A COMMON UNDERSTANDING OF THE JCLC POLICY BOARD

<u>Strategy</u>	<u>Action Plan</u>	<u>By Whom</u>	<u>By When</u>
Ensure the work of JCLC aligns with Strategic Plan goals	1. Review and evaluate progress at each board meeting.	Policy Board	monthly
	2. Review and evaluate action Teams/ committees	Policy Board	annually
	3. Orient and mentor new members	Executive Committee	within 1 month of appointment to Policy Board

## GOAL 2: IMPROVE AND INCREASE JCLC OUTREACH AND ENGAGEMENT

<u>Strategy</u>	<u>Action Plan</u>	<u>By Whom</u>	<u>By When</u>
Improve communications	1. Increase newsletter circulation by 200 people through Identification of mailing lists and agencies to publicize and distribute newsletter	Communications Committee	12/2022
	2. Complete migration of JCLC website	Communications Committee	12/2020
	3. Review website info/printed material and update (i.e. housing options)	Communications Committee	annually
Identify and strengthen government and Community partnerships	1. Present year end report to at least 2 City Councils and/ or joint entities (at least 5 different communities)	Executive Committee	12/2022
	<ul style="list-style-type: none"> <li>a. 2<sup>nd</sup> Quarter - Attend Board of Supervisors meeting – April 29<sup>th</sup> <ul style="list-style-type: none"> <li>a. April 29<sup>th</sup> Older Adults Month Proclamation</li> </ul> </li> <li>b. 3<sup>rd</sup> Quarter – possibly have Exec Comm attend Supervisors meeting?</li> </ul>		

	2. Attend Board of Supervisor meetings, provide annual report and information on aging initiatives	Executive Committee	quarterly
	3. Conduct outreach to at least 1-2 rural Communities to inform them about JCLC and services available through Aging Specialist	Aging Specialist	annually
Increase educational initiatives and opportunities	1. Provide a minimum of 5 forums, presentations, booths and other programs	Action Teams	annually

### Goal 3: BUILD AND SUSTAIN JOHNSON COUNTY AS A LIVABLE COMMUNITY

<u>Strategy</u>	<u>Action Plan</u>	<u>By Whom</u>	<u>By When</u>
Effectively advocate on behalf of older Adults residing in Johnson County	1. Develop the JCLC policy agenda and present to the Board of Supervisors for approval	Policy Board, Action Teams	annually, by 10/31
	2. Develop an outreach plan to promote our approved policy agenda	Policy Board	annually
	3. Develop at least one program or Initiative to promote policy agenda	Policy Board	annually
	4. Visit the State Capitol on Older Iowans Day to meet with our Legislators and promote our Policy agenda	Policy Board, Action Teams	annually
Explore livable community designation for Johnson County	1. Research and determine feasibility	Policy Board	6/30/2021
Invite community members to a conversation via Zoom to get their opinions about being a livable community	1. Invite to Johnson County Agency to Policy Board Meeting Individually- Social Services, Public Health, Emergency Management, SEATS	Policy Board	12/31/2021

#### 11) Meeting dates for future meetings

- a) Executive Committee Meeting- January 11<sup>th</sup> at 2:30PM
- b) Policy Board- February 8<sup>th</sup> at 2:30PM

#### 12) Future Meeting Topics

#### 13) Announcements

- a) Facebook Page Link: <https://www.facebook.com/JCSocialServices>

- b) Newsletter Link: <https://mailchi.mp/5ce6cfe6b1af/november2021newsletter>
- c) Other

#### 14) Adjournment

##### **Packet**

Agenda for December 14<sup>th</sup> meeting, October 12th meeting minutes, Updated Board Member List and 2022 Legislative Priorities

**NOTE:** ALL AGENDA ITEMS ARE FOR PURPOSES OF DISCUSSION AND ACTION. *In order to provide for most efficient use of our limited meeting time, the Exec Committee requests that any “handouts” or written materials other than the financial report should be provided in advance only. Such handouts will be e-mailed to the board members in order that people have an opportunity to read these in advance of the meeting.*

Johnson County Livable Community Mission Statement:  
Help Johnson County become a livable community where everyone can age successfully.