

# Tobacco-free grounds

## Good for employees, Good for business

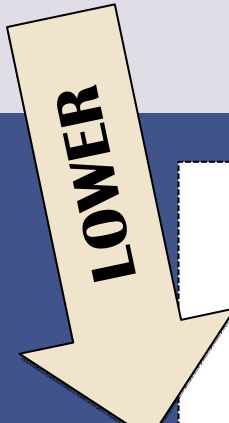
**\$1.28 BILLION in health care costs & \$1 BILLION in lost productivity due to smoking**

**\$416 per lowan**



**MOST WANT TO QUIT AND POLICIES RESTRICTING TOBACCO USE ALONG WITH CESSATION ASSISTANCE CAN HELP.**

- ⇒ Secondhand smoke concentrations in outdoor locations can reach levels comparable to indoor concentrations.
- ⇒ The dangerous chemicals in smoke are the same – indoors or outdoors.



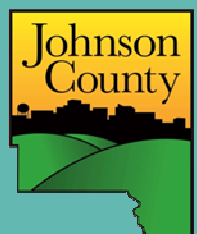
**HEALTH CARE COSTS  
MAINTENANCE COSTS  
RISK OF FIRES  
INSURANCE RATES  
ABSENTEEISM  
EXCESSIVE BREAKS**

**# OF HEALTHY EMPLOYEES  
EMPLOYEE PRODUCTIVITY**



<http://tobaccocontrol.bmj.com/content/10/3/233.full>  
<http://occmcd.oxfordjournals.org/content/56/7/510.full>  
<http://www.cdc.gov/mmwr/pdf/wk/mm5114.pdf>  
<http://www.surgeongeneral.gov/library/reportssecondhandsmoke/index.html>  
[http://www.tobaccofreekids.org/facts\\_issues/toll\\_us/iowa](http://www.tobaccofreekids.org/facts_issues/toll_us/iowa)

To learn more about adopting a tobacco-free grounds/  
campus policy and the FREE resources available,  
Contact Johnson County Public Health  
JCPublicHealth@co.johnson.ia.us or (319) 356-6040  
[www.johnson-county.com/health](http://www.johnson-county.com/health)



**Public Health**