

Johnson County Food Policy Council
Meeting Minutes
Monday, September 16, 2019
Meeting Room, The Vue Rooftop
328 S. Clinton Street Suite A, Iowa City, IA 52240
6:00 - 8:00 p.m.

Attending Appointed Members: Craig Syrop, Dean Colony, Eric Christianson, Giselle Bruskewitz, Jill Irvin, Keshia Fields, Kristy Walker, Liz Maas, Michael Wilson, Michelle Kenyon, Shawn Meaney, Stephen Trefz

Attending Ex-Officio Members: Ilsa DeWald

1. Call to order 6:10 PM
2. Introductions
3. Approve August Minutes
 - a. Moved Bruskewitz
 - b. Second Mass
 - c. Passed
4. General Updates
 - a. Ilsa: JC Historic Poor Farm
 - i. Moving ahead on DRAFT Mission, Vision Statements
 - ii. Comments and Questions
 1. What does accessibility entail? Will get some stakeholders involved.
 - iii. Vision a pretty broad statement. Does it need to be more focused? Should it talk more about its roots and what the aspirations are for the place?
 - iv. Affordable housing for farmers is still in the long term plan but no final decision has been made.
 - v. Clean and simple color palate for the logo is a good design and easily printable.
 - vi. Think about the possible overuse of the resilient word.
 - vii. Tag Line #1 got the nod
5. Reflect on Field to Family Happy Harvest Hour Event
 - a. A big Thanks to the Vue and Michael
6. Discussion of Johnson County UDO
 - a. A packed room w/ conventional farmers asking questions about the Ag Exemption language and lots of concern about animal feeding operations
 - b. Concern about being able to clarify language
 - c. Concern about sharing tax information and the impact this ordinance might have on the value of land
 - d. Need to re-emphasize the under 40 acre specification for Ag Exemption
 - e. Still confusion about the impact on building restrictions and their use which needs more clarification.

- f. JCFPC should consider looking to provide more information to the traditional farmers of over 40 acres. Should consider using a variety of platforms to share information.
- g. P+Z Meeting Oct 2nd Monday of the month @ 5:30. It will be a work session that the committee will be discussing this.
- h. Pat Heiden will also be working to hold listening posts throughout the county to hold more discussion and dialogue. JCFPC members are encouraged to attend these meetings.
- i. Posted FAQs on the website to address inaccuracies.
- j. Attend Ag/ Bio Group Meeting @ Hills Bank 7:30 AM Oct 8
- k. Suggestions to Clarify Information
 - i. Pat Heiden meetings
 - ii. Social Media Campaign
 - iii. Mailings
 - iv. Farm Bureau Meetings to clarify information and draft a common goal to create some guard rails and a cohesive message: ILSA
 - v. Information on the Web Page
 - vi. Letter to the Editor
 - vii. Ask the Johnson County Board to ask the Farm Bureau to have a voting member on the JCFPC
- l. Meetings
 - i. Oct 14 P+Z
 - ii. Nov 12 Continued Meeting
 - iii. Having members show up and show a strong meeting will be helpful
- 7. Food Fair @ Farmers Market Volunteers were noted and discussion of getting food samples available
 - a. 7:30 Stephen, Liz the entire time, 9:30 to Noon: No one yet
- 8. Discuss 2020 Annual Food Forum
 - a. Farm Incubator Forum
 - b. Future Forum Topics
 - i. Small Group will meet to come back with recommendations : Giselle Chair:
 - c. Opportunities to partner for local food education and awareness
- 9. Updates
 - a. Iowa City School district is purchasing local to feed 8,000 kids
 - b. Amana Elementary Farmer Fair in October 24th
 - c. October 11 is Local Food Day
 - d. Good progress with lots of marketing and educational opportunities need to be explored.
 - e. This Sunday is Farm Cycle ILsa looking for Volunteers
 - f. 9.27.19 Coralville Pantry Local Foods Meal
 - g. October 3rd @ 4:00-4:30 Food Hub Celebration

Adjourn: 7:55 PM