

**Johnson County Food Policy Council**  
**Meeting Minutes**  
**Monday, April 15, 2019**  
**Johnson County Administration Building, 1<sup>st</sup> Floor Betty Sass Conference Room**  
**913 S. Dubuque Street, Iowa City, IA 52240**  
**6:00 - 8:00 p.m.**

**Attending Appointed Members:** Craig Syrop, Dean Colony, Giselle Bruskewitz, Jill Irvin, Keshia Fields, Kristy Walker, Liz Maas, Michael Wilson, Michelle Kenyon, Stephen Trefz

**Attending Ex-Officio Members:** Ilsa DeWald, Pat Heiden

**Guests:** Anne L

1. Call to Order. 6:08
2. Introductions
3. Approve March 2018 Minutes—Deferred to May meeting
4. General Updates
  - a. Pat Heiden, BOS
    - i. Housing Options on Historic Poor Farm (HPF). Options presented by HBK for long term planning
      1. 10 Acres are identified for housing out of 160 acres
      2. Lots of discussion going forward as to the outcome of housing proposals and all the particulars as to how the proposals will be implemented over the next 10 years. IC will need to be involved.
      3. Two companies are on board as to how the details will be fleshed per direction of the BOS.
    - ii. Two contracts are in place for folks to farm @ HPF
  - b. Ilsa DeWald, Local Foods Coordinator
    - i. Local Food Metrics
      1. Ag Census is been released and this is something students might be able to work on this. On the Agenda for May
    - ii. Update on 21 Day Racial Equity Habits Challenge
      1. Some folks are participating on this and others are encouraged to at least do the readings.
    - iii. Update from Definition of Ag Exemption Roundtable
      1. Last Thursday 7 Farmers met w/ County officials. Ilsa is drafting summary of meeting.
    - iv. Council Seat Appointments. Applications due 23 May 2019
5. Discuss Johnson County UDO Draft
  - a. Comments and recommendations have been presented to BOS
  - b. A wide ranging conversation ensued about how policies may not be well aligned w/ attracting more agritourism type businesses.
  - c. Section Z. Special Events will be presented by Ilsa to BOS this Wednesday morning work session. She will present to PDS the same evening
6. Discuss Public Forum Outcomes and Future Forums

- a. See attachment for raw data re outcomes. Ilsa Ned's some help summarizing data for it to be shared.
  - 7. Discuss 2019 Food Policy Council Priorities, Working Group and Budget (2,000.00 to be used this year or lose it)
    - a. Definition of Ag Exemption
      - i. Draft will come out in May and we will be able to respond in June. Inviting farmers to help inform our recommendations for policies
      - ii. For the next 2 months what would we want to cover
        - 1. Focus on UDO and inform public to raise up voices.
          - a. Create an info sheet for public to give input to BOS
        - 2. Put together a position paper on UDO
        - 3. Host a town hall to educate community regarding the UDO and to do outreach beyond the choir + engage the community.
        - 4. Contact groups
          - a. ICAD
          - b. Farmer Market Stalls: Why you had to do your work outside the county
        - 5. Hire professionals to do the marketing/promotion to develop the elevator speech
        - 6. Survey + Summary
          - a. White Paper
          - b. Survey
          - c. Follow up to get comments
          - d. Collect and share results
          - e. Power of the person is important and has an impact on the powers to be
            - i. One Big Group
            - ii. Monday and Weds in small groups to share opinions
        - 7. What is the scope of the project? All of the recommendations that we have made on the UDO that were not accepted.
          - a. Have a variety of people come up to speak to these points
        - 8. A working group to draft language was formed [Michele, Giselle, Ilsa] Reports Due in May Meeting May 8 4:30 meeting date
        - 9. A marketing group is also be formed: [Michele, Keisha, Stephen] Reports Due in May Meeting May Tuesday noon May 7th Location via Ilsa
    - b. Food and Agriculture Media Project
    - c. Collaborations and Community Partnerships
8. Discuss Update to Food Policy Council Duties
  - a. Moved: Michele, Seconded, Craig, Passed
9. Update--None
10. Adjourn: 8:00 PM