



PUBLIC HEALTH

Dave Koch, Director

Board of Health
Tatiana Izakovic, MD, MHA
Michael P. McLaughlin, PhD
Zachary Pollock, PharmD, MS
Bonnie D. Rubin, CLS, MBA, MHA
Peter D. Wallace, MD, MS

JOHNSON COUNTY BOARD OF HEALTH

July 17, 2019

MEETING MINUTES

4:00pm

Call to Order: Peter D. Wallace, MD, MS, called the meeting to order at 4:00pm.

Roll Call: Peter D. Wallace, MD, MS; Bonnie D. Rubin, CLS, MBA, MHA; Zachary Pollock, PharmD, MS; Tatiana Izakovic, MD, MHA. **ABSENT:** Michael P. McLaughlin, PhD.

Staff: Dave Koch, Director; Nalo Johnson, Community Health Manager; Kate Klefstad, Clinical Services Manager; James Lacina, Environmental Health Manager; Maysa Ahmed, Community Health Epidemiologist; Chuck Dufano, WIC/MCH Coordinator; Susan Denny, Secretary II.

Others Present: Lynn Rose, Assistant County Attorney; Tutty Mtowa, Breastfeeding Peer Educator

Approval of Minutes: Motion by Rubin to approve the May 15, 2019 meeting minutes; seconded by Pollock. The motion passed unanimously.

Next Regular Meeting Date and Time: August 21, 2019 in Conference Room 214B at the Health and Human Services Building.

Citizen Comments / Questions / Issues: None

Nalo Johnson, Community Health Manager, introduced Maysa Ahmed, Epidemiologist for Community Health. Ahmed joins JCPH with a Medical degree from Sudan, Masters degree in International Health and an MPH in Spatial Analysis.

DISCUSSION / PRESENTATION(S): Clinical Services, Charles Dufano, Tutty Mtowa

- **Breastfeeding Peer Counselor:** Dufano and Mtowa presented an overview of the Breastfeeding Peer Counselor Program through Clinical Services. Mtowa has been a Breastfeeding Counselor for nine years. She stressed the importance of support for new mothers, especially immediately after delivery. Mtowa primarily uses phone calls and texting to communicate with clients unless the client needs to meet during WIC Clinic hours. Mtowa described issues experienced by new mothers and how peer counselors are able to address their concerns. Dufano summarized that funding for counselor resources are provided through WIC funding. He also shared client statistics and the ways that Peer Counselors continue their education through training conferences, webinars, etc. Dufano described challenges Peer Counselors address with new mothers regarding friends and family pressures, as well as hospital staff influencing formula use. Discussion followed.

ACTION ITEMS

Expenditures Over \$3,000: None

Applications, Contracts and Agreements:

- **19-22:** Local Public Health Services (LPHS) Visiting Nurse Association (VNA) Subcontract
Koch discussed the current subcontract agreement and budget with BOH members.

Motion by Pollock, to approve the VNA Subcontract for LPHS; seconded by Rubin. The motion passed unanimously.

OTHER

- **19-21 FY20-FY24 Strategic Plan:** Koch described the planning process and goals.

Using logic models, programs services and functions, the management team prioritized objectives for specific measures. James Bechtel, Community Health Systems Analyst will continue working with managers and frontline staff to develop measurable goals. Koch outlined accomplishments of the previous strategic plan especially continuing to improve the culture and processes identified through employee surveys to provide growth and opportunities for staff. Koch used a PowerPoint presentation to illustrate the process and how revisions in the Performance Management plan tie into the Strategic Plan. Discussion followed.

Motion by Rubin, to approve the FY20-FY24 Strategic Plan and documents; seconded by Pollock. The motion passed unanimously.

- **Local Public Health Services (LPHS) Success Story:** Koch explained the LPHS requirement for a success story in order to avoid the \$800.00 dis-incentive included in the annual contracted budget. Koch suggested the BOH member's work on the 2020 position statements for submittal as the success story. He will provide a draft of the story in August for approval and submit by the end of September to meet the deadline.

- **Discussion Local Tanning Ordinance:** Koch and Lacina informed BOH members the Iowa Department of Public Health (IDPH) eliminated the ordinance for tanning inspections at the end of June, 2019. Lacina informed the BOH members that JCPH is exploring the development of a JCPH program to continue annual tanning inspections. Lacina explained this is not a large program, but has been operating for fourteen years. He does not anticipate losing revenue by initiating a new inspection program. The budget is approximately \$6000.00. Wallace asked if the Board of Supervisors (BOS) needs to be involved in approving the program. Rose, Assistant County Attorney, responded and described the process to the BOH members. Once a draft is in place, it will need to be approved by the BOH and then presented to the BOS for approval. Lacina anticipated smaller counties will likely not continue the program.

Consensus was reached by the BOH members to support a JCPH Tanning Inspection Program.

- **Position Statements Due for Updates: Fluoridation and Helmets:** Koch informed the BOH Members of a formal three-year review of two position papers. These position papers are due for re-evaluation and updating. BOH members commented on changes in formatting and content to the Fluoridation and Helmets papers. Koch will update and present the papers for more review at a future BOH meeting.

- **Community Assessment for Public Health Emergency (CASPER) and HealthyJoCo:**
Johnson described how Community Health staff are using this technique as a tool to engage the community. JCPH mailed postcards to residents announcing the survey and the **HealthyJoCo** program. Student volunteers and staff are collecting data using smart tablets with ARC GIS programming for surveys of the

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community. Student volunteers and staff collected door to door survey responses, as well as at the Johnson County 4H Fair in July.

Johnson updated BOH members on the Community Health initiative **HealthyJoCo** and CASPER. **HealthyJoCo** was featured as a lead story on KCRG radio as well as a front page article in the Iowa City Press Citizen. She described how the students and staff were collecting survey responses in teams for safety and accessing apartment complexes by working with property management. Johnson is using a CDC methodology to choose addresses by census blocks. Discussion followed.

Reports / Inquiries:

County Attorney:

Rose had no reports, but commented she would like to be involved in the tanning inspection program development.

Members, Board of Health:

Rubin reported on a new physician initiative prescribing outdoor activities as part of treatment by providing apps identifying parks and amenities. Rubin commented that this movement may be applicable to the Community Health **HealthyJoCo** and CASPER projects.

Rubin also reported on a conversation with U of I College of Public Health regarding their more frequent meetings with the Association of Librarians who have many resources especially related to Public Health. The Association of Librarians is showing interest in becoming more connected to Public Health Departments. Rubin would like JCPH to consider the Association of Librarians as a potential Community Partner and suggested JCPH reach out to local librarians to begin the process. Most of the Association of Librarians are connected with schools.

Wallace reported attending the Department of Public Health Immunization Summit.

Director:

Koch informed the BOH members on August 15, 2019, the full BOS will be in Public Health for a three hour orientation on new developments in the department.

Domain 8: Koch reported on the Public Health workforce, conferences, trainings, etc.

Koch was in Orlando, Florida for a recent National Association of City and County Health Officials (NACCHO) conference.

Domain 11: Koch reported an additional WIC funding from the state for \$80,000 will offset county taxes.

Domain 12: Koch reported Clinical Services completed a number of audits, which went well.

Wallace adjourned the meeting at 5:21 pm.

Approved by Board of Health Action on

8/21/19

Date

Signature on File

Peter D. Wallace, MD, MS, Chair

Submitted by:
Susan Denny
Secretary II